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KASHI LAUNCHES GARLIC PESTO PITA CRISPS NATIONWIDE

Natural Food Pioneer Expands Line of Savory and Nutritious Snacks

LA JOLLA, Calif. (January 15, 2013)—[Kashi](#), the premier natural food and lifestyle company, today announced the expansion of its popular pita crisp line with the introduction of *Kashi*[®] Garlic Pesto Pita Crisps, a tasty option for people looking for a savory snack that's both wholesome and delicious.

Made from Kashi's unique blend of 7 Whole Grains, Garlic Pesto Pita Crisps are baked to toasty perfection into crunchy, puffy crackers. Featuring a savory blend of basil and a hint of garlic, the newest crisps offer a delicious flavor combination that is sure to delight your taste buds.

"*Kashi* Garlic Pesto Pita Crisps are a flavorful snack you'll feel good about, and can be enjoyed anytime you're looking to satisfy a craving," says Keegan Sheridan, natural food and lifestyle expert at Kashi. "They make a great afternoon snack right out of the box or offer a nice, crunchy texture to complement your favorite dips."

Kashi Garlic Pesto Pita Crisps deliver positive nutrition in every serving, with 10g of whole grains and 5g of fiber*. Like all *Kashi* foods, Garlic Pesto Pita Crisps are free of artificial preservatives and ingredients.

The newest crisps join Kashi's two other delicious flavors, Original 7 Grain Sea Salt and Zesty Salsa, and are available now at grocers and natural food retailers nationwide for a suggested retail price of \$3.19. For more information, please visit www.kashi.com.

**Kashi* Garlic Pesto Pita Crisps have 3g of fat per serving.

About Kashi Company

Founded in 1984, Kashi dreams of a world where everyone embraces natural health. As a natural lifestyle pioneer, Kashi is passionate about and committed to improving the health of people and our planet. By providing great tasting, nutritious and innovative foods, Kashi enables people to achieve optimal health and wellness, while also leading them on a path toward embracing a natural lifestyle. Kashi also champions non-profit organizations working to keep real food in the minds and hands of communities across the country through the [Kashi REAL Project](#). To learn more about 25 years of Kashi's mission, sustainable efforts, values and roots, visit Kashi.com.

Kashi's products are natural, minimally processed and free of highly refined sugars, artificial additives and artificial preservatives. *Kashi*[®] brands and foods include: *GOLEAN*[®] cereals and bars; *Kashi*[®] *Heart to Heart*[®] cereal, instant oatmeal and whole grain crackers; *Kashi*[®] 7 Whole Grain Puffs, Honey Puffs, Nuggets and Flakes cereals; *Kashi*[®] *Good Friends*[®] cereal; *Kashi*[®] *Autumn Wheat*[®], *Cinnamon Harvest*[®], *Island Vanilla*[®], *Strawberry Fields*[®], *Simply Maize* and *Indigo Morning*[™] (organic) cereals; *Kashi*[®] *Honey Sunshine*[®] and *Berry Blossoms*[®] cereals; *Kashi*[®] *Black Currant Walnut* cereal; *Kashi*[®] chewy and crunchy granola bars, layered granola bars, soft-baked cereal bars, soft n' chewy bars and soft-baked squares; *Kashi*[®] snack crackers, pita crisps and cookies; *Kashi*[®] all natural frozen waffles, entrées, steam meals and pizzas; and *Kashi*[®] 7 Whole Grain Pilaf.

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