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KASHI INTRODUCES SCRUMPTIOUS NEW SOFT-BAKED COOKIE THE WHOLE FAMILY CAN ENJOY

Combining Decadent Flavors, Natural Goodies and Whole Grains, Kashi® Chocolate Almond Butter Cookie Offers Delicious, Home-Baked Taste

LA JOLLA, Calif. (October 29, 2012)—Proving that snacking can be indulgent *and* nutritious, [Kashi](#), the premier natural food and lifestyle company, today announced the national launch of its [Kashi® Chocolate Almond Butter Cookies](#). The tasty cookie mixes rich cocoa and creamy almond butter blended with dark chocolate chips, crunchy almonds and Kashi's signature combination of 7 Whole Grains for soft-baked natural goodness.

“For people looking for a delicious treat with nutrition they can feel great about, our Chocolate Almond Butter Cookie is a delicious option that fulfills any cookie craving,” says Keegan Sheridan, natural food and lifestyle expert at Kashi. “Our version of pure cookie bliss combines wholesome ingredients and creamy chocolate, while also providing a good source of fiber and a variety of whole grains. You’ll savor each bite of this delicious, chewy, soft-baked cookie, which tastes just like homemade.”

Each Chocolate Almond Butter Cookie brings together great-tasting, hearty and natural goodies, and offers 10g of whole grains, 4g of fiber and 3g of protein per serving*. Kashi's newest flavor of soft-baked cookies joins [Oatmeal Dark Chocolate](#), [Happy Trail Mix](#) and [Oatmeal Raisin Flax](#), which have a variety of tasty ingredients such as dark chocolate, raisins, sunflower seeds, cranberries, shredded coconut, peanuts, almonds, walnuts and flax seeds.

Like all Kashi foods, *Kashi* Chocolate Almond Butter Cookies are free of preservatives, artificial flavors, colors and high fructose corn syrup. The cookies are now available at grocers and natural food retailers nationwide for a suggested retail price of \$3.29. For more information, please visit www.kashi.com.

**Kashi* Chocolate Almond Butter Cookies have 5g of fat per serving (1 cookie)

About Kashi Company

Founded in 1984, Kashi dreams of a world where everyone embraces natural health. As a natural lifestyle pioneer, Kashi is passionate about and committed to improving the health of people and our planet. By providing great tasting, nutritious and innovative foods, Kashi enables people to achieve optimal health and wellness, while also leading them on a path toward embracing a natural

lifestyle. Kashi also champions non-profit organizations working to keep real food in the minds and hands of communities across the country through the [Kashi REAL Project](#). To learn more about 25 years of Kashi's mission, sustainable efforts, values and roots, visit [Kashi.com](#).

Kashi's products are natural, minimally processed and free of highly refined sugars, artificial additives and preservatives. *Kashi*[®] brands and foods include: *GLEAN*[®] cereals and bars; *Kashi*[®] *Heart to Heart*[®] cereal, instant oatmeal and whole grain crackers; *Kashi*[®] 7 Whole Grain Puffs, Honey Puffs, Nuggets and Flakes cereals; *Kashi*[®] *Good Friends*[®] cereal; *Kashi*[®] *Autumn Wheat*[®], *Cinnamon Harvest*[®], *Island Vanilla*[®], *Strawberry Fields*[®] *Simply Maize*[®] and *Indigo Morning*[®] (organic) cereals; *Kashi*[®] *Honey Sunshine*[®] and *Berry Blossoms*[®] cereals; *Kashi*[®] *Black Currant Walnut* cereal; *Cocoa Beach*[™] and *Mountain Medley*[®] granola; *Kashi*[®] chewy and crunchy granola bars, layered granola bars, soft-baked cereal bars, soft 'n chewy bars and soft-baked squares; *Kashi*[®] snack crackers, pita crisps and cookies; *Kashi*[®] all natural frozen waffles, entrées, steam meals and pizzas; and *Kashi*[®] 7 Whole Grain Pilaf.

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